ICT to support the transformation of Science in the Roaring Twenties

Cees de Laat

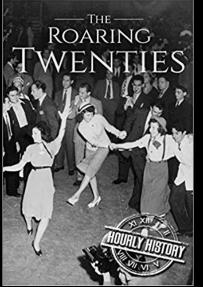
<u>Systems and Networking Laboratory</u> <u>Complex Cyber Infrastrure group</u> <u>University of Amsterdam</u>



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ICT to support the transformation of Science in the Roaring Twenties





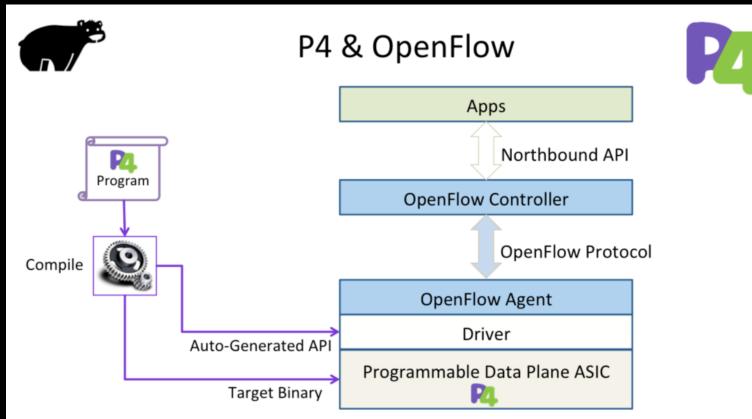
From Wikipedia: The Roaring Twenties refers to the decade of the 1920s in Western society and Western culture. It was a period of economic prosperity with a distinctive cultural edge in the United States and Western Europe, particularly in major cities such as Berlin, Chicago, London, Los Angeles, New York City, Paris, and Sydney. In France, the decade was known as the "années folles" ('crazy years'), emphasizing the era's social, artistic and cultural dynamism. Jazz blossomed, the flapper redefined the modern look for British and American women, and Art Deco peaked....

This period saw the large-scale development and use of automobiles, telephones, movies, radio, and electrical appliances being installed in the lives of thousands of Westerners. Aviation soon became a business. Nations saw rapid industrial and economic growth, accelerated consumer demand, and introduced significantly new changes in lifestyle and culture. The media focused on celebrities, especially sports heroes and movie stars, as cities rooted for their home teams and filled the new palatial cinemas and gigantic sports stadiums. In most major democratic states, women won the right to vote. The right to vote made a huge impact on society.

Transformations

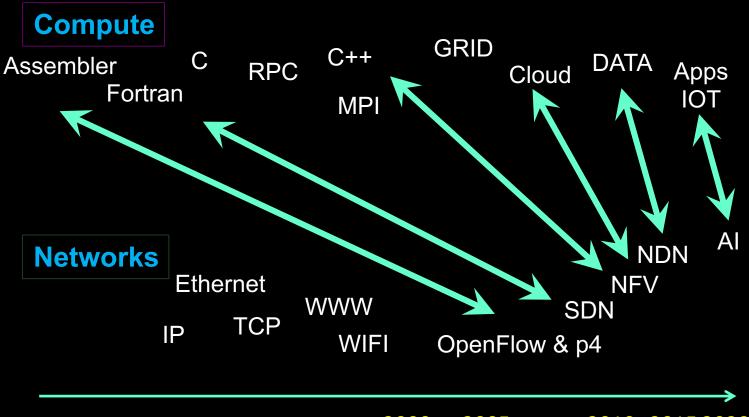
- Internet
- Computing
- Data
- Science





TimeLine

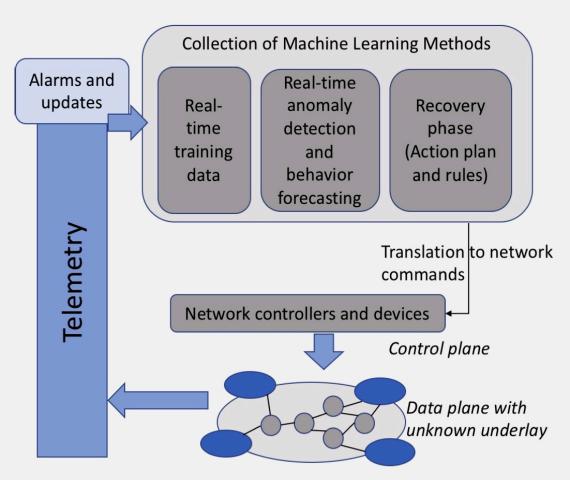
Network programmability and virtualisation



1950 1960 1970 1980 1990 2000 2005 2007 2010 2015 2020

Example 1: Optimizing Network Traffic with Machine Learning

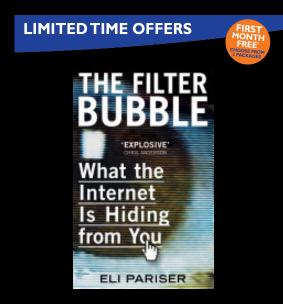
Exascale and increasingly complex science applications are exponentially raising demands from underlying DOE networks, such as traffic management, operation Alacreepingbiny constraints. Networks are the backbone to complex science workflows, ensuring data are delivered securations on time for important computations to happen. To optimize these distributed workflows, networks are required to understand end-toend perfSelandrieving advance and be faster, efficient, and more proactive, anticipating bottlenecks before they happen. Hownot selfadrivingiple network paths intelligently, various tasks, such as pre-computation and prediction, must be done in near real time. ML provides a collection of algorithms that can add autonomy and assist in decision making to sup-



The Trend

- Internet used to be end user to end user or service
 - Meshed network
 - Internet exchanges
 - Net Neutrality
- It is becoming end user to data center
 - Internal data center "meet me" rooms
 - Data centers interconnect based on business
 - Less and less data via Internet exchanges
 - Neutrality may get violated by filtering, policing
- And we are back where we started, a bundled phone system.

Internet moves from IXP's into datacenters



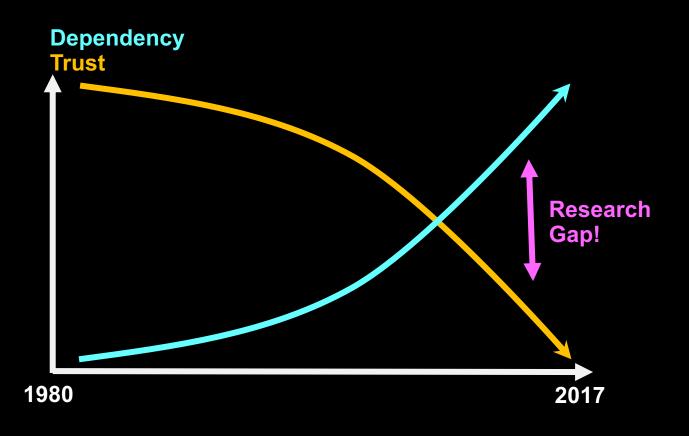
Rapidly loosing internet transparency



A Responsible Internet to Increase Trust in the Digital World

Cristian Hesselman, Paola Grosso, Ralph Holz, Fernando Kuipers, Janet Hui Xue, Mattijs Jonker, Joeri de Ruiter, Anna Sperotto, Roland van Rijswijk-Deij, Giovane C. M. Moura, Aiko Pras, Cees de Laat, "A Responsible Internet to Increase Trust in the Digital World", Journal of Network and Systems Management, (JNSM), special issue on "Future of Network and Service Operations and Management: Trends, Developments, and Directions", 28, 882–922 (2020). https://doi.org/10.1007/s10922-020-09564-7.

Fading Trust in Internet



S\E

Some progress







2018

80 MHz 160 MFlops 8 MByte memory 300 MByte disks 120 kW



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Internet of Things

"iTunes"

"Cloud"

Services

"Dropbox"

Safeway.com"

"Flicker"

"NetFlix"

"Skype" "Kindle"

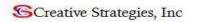
"AppStore"

"Audible"

"OnStar"

SARABES.

Assessments



Transformers



Change in computing

- Early days a few big Supercomputers

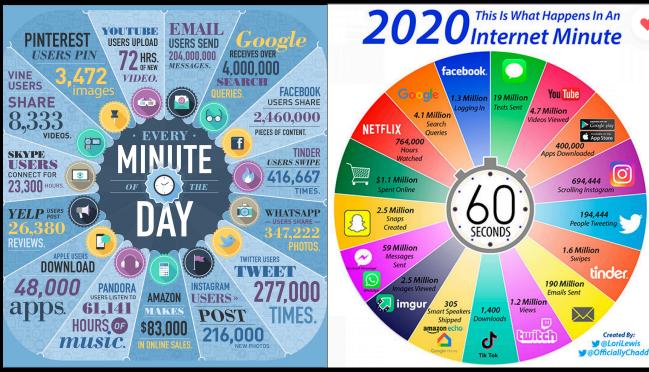
 Mostly science domain
- Via grid to commercial cloud
 - AWS, Azure, Google Cloud, IBM, Salesforce
 - The big five: Apple, Alphabet, Microsoft, Facebook and Amazon
 - Computing has transformed into an utility
- Data => Information is the key





Now, how do we get and use data?

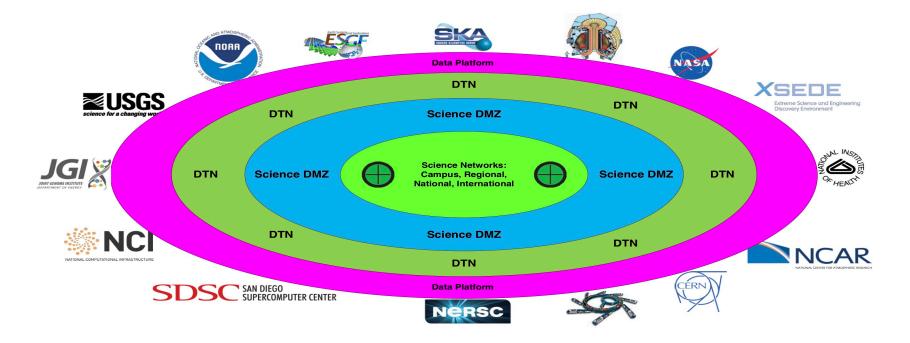
2014



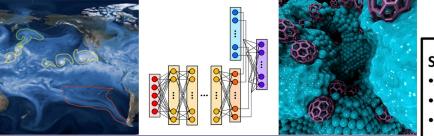
- Move towards streaming
 - Netflix
 - youtube
- Same in science world
 - SKA / LOFAR
 - Light Source
 - Environmental (Marine, Meteorology)
- Data is not always huge
 - Often it is complexity
 - Some example:
 - biodiversity

https://www.domo.com/blog/data-never-sleeps-4-0/

Data Ecosystem – Concentric View

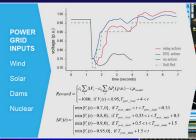


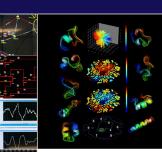




BASIC RESEARCH NEEDS FOR Scientific Machine Learning

Core Technologies for Artificial Intelligence





Prepared for U.S. Department of Energy Advanced Scientific Computing Research

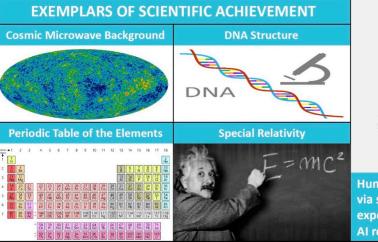
U.S. DEPARTMENT OF

Scientific Machine Learning & Artificial Intelligence

Scientific progress will be driven by

- Massive data: sensors, simulations, networks
- Predictive models and adaptive algorithms
- Heterogeneous high-performance computing

Trend: Human-Al collaborations will transform the way science is done.





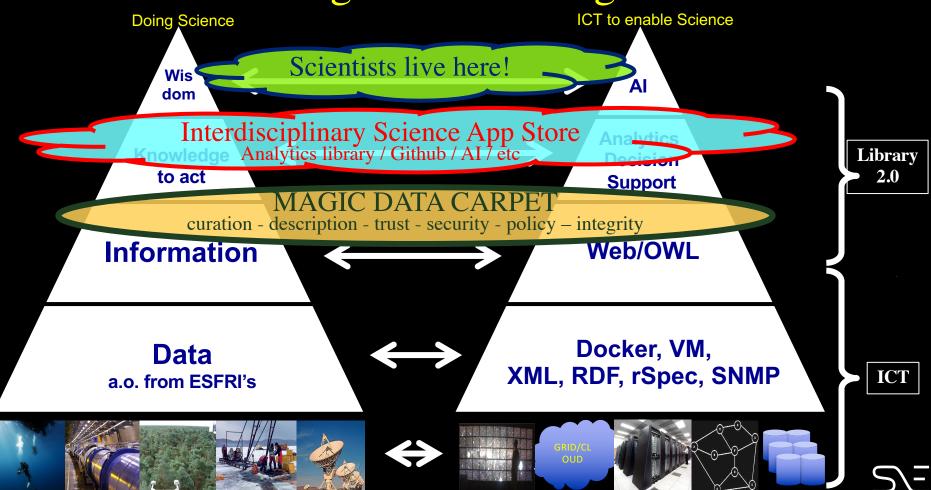
Human-AI insights enabled via scientific method, experimentation, & AI reinforcement learning.

U.S. DEPARTMENT OF Office of Science

of DOE Applied Mathematics Research Program Scientific Machine Learning Workshop (January 2018)

Workshop report: https://www.osti.gov/biblio/1478744

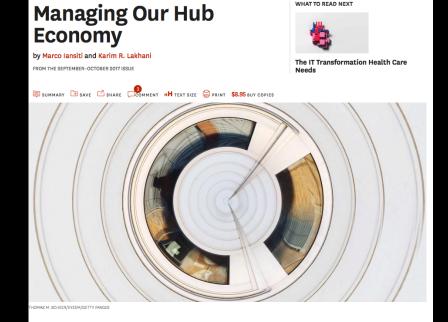
The Big Data Challenge



Different ways of using and sharing data	Food Things Network PLus		
	ARMER'S MARKET		
-	ring and exhange al networks	'Gated community'	Open market
	Data storage	Platform limited	Free choice.
	Data services	Forced shopping. No services from others.	Purchase from any service provider.
	Data transactions	Only within the platform. No interoperabiliteit with other platforms.	Peer-to-peer transactions and platform independent.
	Data control	No exclusieve control on sovereign data.	Full control on sovereign data.

Harvard Business Review

Harvard



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I. The Problem

The global economy is coalescing around a few digital superpowers. We see unmistakable evidence that a winner-takeall world is emerging in which a small number of "hub firms" including Alibaba, Alphabet/Google, Amazon, Apple, Baidu, Facebook, Microsoft, and Tencent—occupy central positions. While creating real value for users, these companies are also capturing a disproportionate and expanding share of the value, and that's shaping our collective economic future. The very same technologies that promised to democratize business are now threatening to make it more monopolistic.

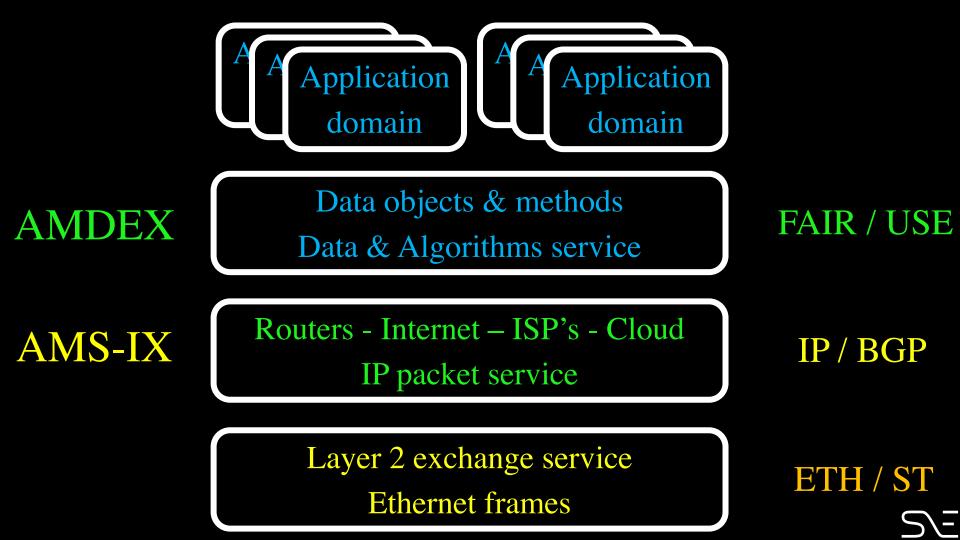
Data value creation monopolies

Create an equal playing field

Sound Market

principles

https://hbr.org/2017/09/managing-our-hub-economy



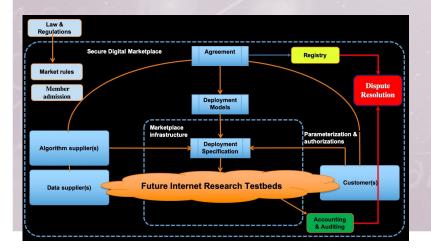
UNIVERSITY OF AMSTERDAM

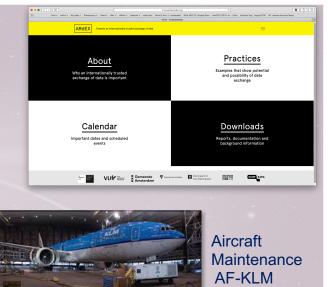
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AMdEX.eu

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- Competing organisations, share data for common benefit
- Trust, Risk, data ownership & control
 - Industry: AF-KLM, Health, etc
 - Science: European Open Science Cloud
 - Society: Amsterdam Economic Board









The Roaring Twenties!

- In the 90's the Internet was running on top of the telco's
- We freed it in the 2000's with GLIF and the *Lights
- We developed the computer science for virtualization of CI
- Networking is (almost) not the problem anymore (DMC2022...)
- Data and algorithms & apps and services are now in the cloud
- Just a few large players emerge with an almost monopoly
- Roaring 20's to free the Data with initiatives such as GRP!







Conclusions, Info, Acknowledgements, Q&A

- Data hindered by risk of unexpected use, lack of trust
- Using market principles, enforcement and determining incentives and value in the data life cycle to make data flow
- More information:
 - <u>http://delaat.net/dl4ld</u> <u>http://delaat.net/epi</u>
 - <u>https://www.esciencecenter.nl/project/secconnet</u>
 - https://towardsamdex.org

